
THE
2026
TENT SHOW
SPONSORSHIP
MARTILLO
SLEDGE
MARTHE
Atlantic City, NJ
Nov 2 – 5, 2026

Introduction

01

MATRA's Tent Show brings together tent rental professionals, suppliers, manufacturers, installers, and industry leaders for hands-on education, networking, certification, product visibility, and real conversations that move the industry forward.

Sponsorship opportunities are designed to give your company meaningful visibility before, during, and after the show while supporting the programs and experiences that MATRA members value most.



Connect with the tenting industry where business, education, safety, and innovation come together.

Why Sponsor?

02



Sponsorship helps support:

- Industry education and professional development
- Safety initiatives and Project PPE
- Certification and training opportunities
- Scholarship programs
- Networking receptions and attendee experiences
- Awards, recognition, and member engagement
- Hands-on product and service visibility
- A stronger, more connected MATRA community

Sponsorship benefits may include:

- Event signage and digital recognition
- Website sponsor listing with company link
- Social media recognition
- Newsletter and content opportunities
- Main stage and verbal recognition
- Registration area visibility
- Swag bag or guest bag insert opportunities
- Priority seating and event hospitality benefits
- Complimentary attendee and hotel-night opportunities at select levels

Tent Show Sponsorship Packages Offered

03



Benefit	Diamond	Platinum	Gold	Silver	Bronze
Price	**$3,550**	**$2,500**	**$1,850**	**$1,550**	**$1,000**
Extra Attendee	✓				
Second Hotel Night	✓				
PPE Giveaway	✓				
Attendee Pass	✓	✓			
Main Stage Logo (Only 5 Available)	✓	✓			
One Hotel Night	✓	✓	✓		
Event Recognition	✓	✓	✓		
Verbal Recognition	✓	✓	✓		
Social Feature	✓	✓	✓		
PPE Signage Logo	✓	✓	✓	✓	
Website Link	✓	✓	✓	✓	
Safety Signage	✓	✓	✓	✓	
PPE Bag Insert (400 Pieces)	✓	✓	✓	✓	
Newsletter Article	✓	✓	✓	✓	✓
Extra Article Share	✓	✓	✓	✓	✓
Digital Signage	✓	✓	✓	✓	✓
Awards Seating	✓	✓	✓	✓	✓
Registration Banner	✓	✓	✓	✓	✓
Article Share	✓	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓	✓
Social Thank-You	✓	✓	✓	✓	✓
Registration Bag Insert (600 Pieces)	✓	✓	✓	✓	✓

Project PPE Sponsorship Packages Offered

04



Benefit	Presenting	Safety Champion	Safety Supporter	Industry Ally
Price	**$3,000**	**$2,000**	**$1,000**	**$500**
PPE Giveaway	✓			
Main Stage Logo	✓			
Event Recognition	✓	✓		
Verbal Recognition	✓	✓		
Social Feature	✓	✓		
PPE Signage Logo	✓	✓	✓	
Website Link	✓	✓	✓	✓
Safety Signage	✓	✓	✓	✓
PPE Bag Insert (400 Pieces)	✓	✓	✓	✓
Newsletter Article	✓	✓	✓	✓
Extra Article Share	✓	✓	✓	✓
Digital Signage	✓	✓	✓	✓
Awards Seating	✓	✓	✓	✓
Registration Banner	✓	✓	✓	✓
Article Share	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓
Social Thank-You	✓	✓	✓	✓
Registration Bag Insert (600 Pieces)	✓	✓	✓	✓

POKER Sponsorship Packages Offered

05

Benefit	Poker Tournament	Poker Table	Poker Swag	In-Kind	Swag Insert
Price	**$1,000**	**$300**	**$200**	**In-kind**	**$100**
PPE Signage Logo	✓				
Website Link	✓				
Safety Signage	✓				
PPE Bag Insert (400 Pieces)	✓				
Newsletter Article	✓				
Extra Article Share	✓				
Digital Signage	✓				
Awards Seating	✓				
Registration Banner	✓				
Article Share	✓				
Website Listing	✓	✓	✓	✓	
Social Thank-You	✓	✓	✓	✓	
Registration Bag Insert (600 Pieces)	✓	✓	✓	✓	✓



Additional Sponsorship Packages Offered

06

Sponsorship Opportunity	Price	Logo Recognition	Event Signage	Attendee Engagement	Social Media	Verbal Recognition	Exclusive Opportunity
Monday Night Buyout (1 Available)	$3,450	✓	✓	✓	✓	✓	✓
Wednesday Awards Dinner	$2,500	✓	✓	✓	✓	✓	✓
Tuesday Welcome Reception (1 Available)	$2,000	✓	✓	✓	✓	✓	✓
Monday Night Sponsor (1 Available)	$1,550	✓	✓	✓	✓	✓	
Keynote Speaker	$1,000	✓	✓		✓	✓	✓
Wednesday Lunch	$1,000	✓	✓	✓	✓	✓	
Fashion Show	$500	✓	✓	✓	✓	✓	
Registration	$750	✓	✓	✓	✓		
Wednesday Nightclub Entertainment	$500	✓	✓	✓	✓		
MATRA Certification Vest (8 Available)	$500	✓	✓	✓	✓		
Education	$500	✓	✓	✓	✓		
Innovation Hub	$500	✓	✓	✓	✓		
Good Morning MATRA	$500	✓	✓			✓	
Indoor Registration	$500	✓	✓	✓			
Podium (1 Available)	$500	✓	✓	✓			
Elevator (4 Available)	$500	✓	✓	✓			
MATRA Games T-Shirt (22 Available)	$300	✓		✓	✓		
Podcast	$300	✓			✓		
Banner	$300	✓	✓				
Swag Store	$200	✓		✓			
Tenter Trot (22 Available)	$100	✓		✓			
Swag Bag Insert (600 pieces)	$100			✓			

Thank You

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READY TO RESERVE YOUR SPONSORSHIP?

All sponsorships must be reserved through the online registration system.

1. Visit the MATRA Tent Show website to register and select your preferred sponsorship level or opportunity.
2. Complete the online sponsorship registration form.
3. Complete payment online to finalize your sponsorship.
4. Check confirmation email for link to upload your company logo, website link, and any required sponsor materials by the posted deadline.

Need an invoice for approval? Select the "**Bill Me**" option during registration.

+1 888 268 8334

Michael@MATRAmembers.org

MATRAmembers.org

REGISTER NOW

