MID-ATLANTIC TENT RENTERS ASSOCIATION, INC.

January 2015

TentRentalNews.com

Follow us on Twitter

Join us on Facebook

MATRA 2015 New Year Edition

In This Issue

- President's Message
- Executive Corner
- MATRA Annual Conference Recap
- MATRA Dodgeball Tournament Benefits Scholarship Fund
- Scholarship Program 2015
- Spring Training 2015
- Mario Roman, Scholarship Recipient
- Used but Not Abused
- MATRA Logo Usage

President's Message

Michael Fitzwater
Special Events Virginia



Last year was a great year for MATRA. As an organization, we are always seeking new members and new perspectives. In 2014, MATRA stretched our traditional boundaries with our events. In March, we visited Party Reflections in Charlotte, North Carolina and hosted over seventy

MATRA Annual Conference and Trade Show Recap

"The Show for the Tent Professional" 2014 was held at the beautiful Hershey Lodge in Hershey, Pennsylvania in the midst of the constant aroma of chocolate! The weather was great until, of course, rain and colder air for takedown on Thursday. What would "The Tent Show" be without rain on takedown day! Well over 400 attended the four day conference beginning with all tent installations completed on Monday and ending with the Conference's traditional Thursday morning brunch. Monday also featured a four hour IFAI Bootcamp session which concentrated on safety, site surveys, Crew Chief challenges, conflict management, PPE and ballasting, and reactions to emergency situations.

The Education Committee presented excellent sessions. Added this year was an opening General Session on Tuesday presented by Ron Black, regarding superhero leadership skills. Other sessions included equipment safety, CAD seminar, operating profits, contract issues, heater repairs/maintenance, productivity and roundtables. All sessions were...**read full article**

MATRA 2014 Dodgeball Tournament Winners!!

attendees for our annual Spring Training. In July, we hosted our first member appreciation day at a Phillies game in Philadelphia. Around 100 people showed up for an awesome tailgate party and game. Finally, in November, we pushed our boundaries a little west and held our annual Tent Show in Hershey, Pennsylvania. At each of these events, we introduced several new members...**read full article**

Used But Not Abused Resale Section

Check out our members looking to sell products **here**.

MATRA Logo Usage.

As the main identity of the Mid-Atlantic Tent Renters Association, Inc., we ask that all current/active members use the proper logo on all promotions and collateral materials advertising membership in MATRA. **Click here** for logo usage rules and regulations.

Executive Corner

Michael Tannen, CSEP,
Executive Director



As I finished writing this article, the East coast just experienced its first big snow storm of 2015. Looks like my good friend, John Creedon in Worcester, REALLY got hit by Mother Nature. With

After an exciting competition, the 2014 Dodgeball Tournament winner is: Team Losberger!!!. Prevailing over eight other teams, Team Losberger received individual trophies and bragging rights for the next year! Pictured below are fearless Team leader Pat Moughan and Team members: Tommy Wilson, Matt Bates, Chris Mastroine, Prentis Parker, Dave MacArthur and Joe Eimer. Congratulations! Proceeds from the tournament went to the MATRA Scholarship Fund for 2015 scholarship awards.



THIS is the Team to Beat in 2015! Better start practicing.....!

Spring Training 2015 Set!



BC Tent & Awning Co., Inc., will serve as host for our 2015 Spring Training educational sessions on Tuesday, March 24th from 8:00 -3:30 p.m. at their facility in Avon, MA. BC Tent began in 1980 with one tent in a small garage in Avon and over the last 30 years, it has grown from its humble beginnings to one of the premiere tent and event rental companies in Massachusetts.

MATRA continues to strive to present interactive, informative and up to date education to its members. Join us for ***"Underneath the Surface: Clearing the Clutter - Above and Below"*** and presentations will include 811 Training & Education: Call Before You Dig or Stake, two interactive sessions with Randi Bale, Organizational Consultant, Table Top vendors and a session where Bob Costa will share some of his successes, decision making factors to expand his company and a tour of his new warehouse. Focus. Organize. Revitalize.

Registration is open! The fee for Spring Training is $79 for members/ $99 for non members. Exhibitor space is limited and $199 for members/$299 for non members. Early Registration expires on March 2, 2015 - add $20 to each registration after that date. On-line registration expires March 17, 2015. Lunch is included in your registration. You won't want to miss opportunity!

everything that was closed down, our East Coast corridor friends had to stay in, stay warm and hope their snow blowers could handle the "epic"blizzard! Hopefullly, those of you heading down to Orlando for the IFAI Tent Show can get out! MATRA will see you there as we continue to exhibit and support our friends at IFAI.

The MATRA Board just completed their annual Board Retreat in Biloxi, Mississippi and I can tell you that the Board is very excited about 2015 for our members. Look for some new marketing ideas coming your way, The Tent Show to return to Dover Downs where we will announce our new location for 2016, informative newsletters and continued email correspondence. We received many nice comments about our 2014 Tent Show in Hershey in Hershey, so thanks to all of you that participated. Special thanks to Scott Woodruff and his crew from Event Central for their round-the-clock help and support.

See you at our Spring Training 2015 in Avon, Massachusetts hosted by our friend, Bob Costa at BC Tent & Awning. Stay warm and get your shovels ready - just in case!!

Think of me on Wednesdays....Mike..Mike, Mike, Mike, Mike....





MATRA
SCHOLARSHIP PROGRAM

MATRA Scholarships Available for 2015

As a member of MATRA*, we are, once again, offering Scholarships for the 2015-2016 academic year. We are pleased to announce that TWO (2) academic scholarships in the amount of $2,500 each will be awarded to a full time university, college or technical school/community student entering their sophomore year or higher. Applications with supporting documentation are due **on or before April 1, 2015.** Award recipients will be notified **on or before May 15, 2015**.

Should you or someone within your company be interested in pursuing higher education, consider submitting an application for MATRA Scholarship funds. In today's economy, every little bit of assistance can certainly be helpful! Take advantage of this economical MATRA member benefit. It is very easy to apply! **Just download the MATRA Scholarship Application**. Complete the form, attached required documents and return to the MATRA office, either via email, **on or before April 1, 2015** or regular mail which must be postmarked, **on or before April 1, 2015.**

**MATRA member eligibility requirements are located on the Scholarship Application*

Please read the article below, submitted by Mario Roman, a 2014 Scholarship Award recipient which clearly demonstrates how valuable our Scholarship program is to our members!

By: Mario Roman, 2014 Scholarship Recipient, Adams Party Rental

Renew your MATRA 2015 Membership before January 31st, 2015

Renew your MATRA Membership is quick and simple. Just go onto our MATRA Homepage and enter your Username and Password. Once there, you will be on your Profile Page and look for the red link to Renew your Membership. You may pay by credit card or print out an invoice to pay by check. You may also elect to "automatically" renew each year within our system, so you won't have to worry about future emails and invoices. You may always cancel at any time the automatic renewal process.

All MATRA Memberships will expire on January 31st, 2015 with no access to the backend of our website or to receive Member pricing. Renew now, so you may be listed in our 2015 Membership Directory in June. REMINDER: Upload a current photo of yourself on your profile page. That's one way we can visually feature you as a member on the website!!!

MATRA
Mid-Atlantic Tent Renters Association, Inc.
P.O. Box 9826
Wilmington, DE 19809
302-765-3945 ext 2

Thank you Mid Atlantic Tent Renters Association (MATRA) for selecting me to receive the undergraduate scholarship for the year 2014-2015. The scholarship allowed me to continue on my quest for higher education, while maintaining financial stability, so I could provide for my family. This scholarship was a blessing to me and my family, but most importantly, it provided me with...**read full article**

Thank You to our Advertising Sponsors

Aggreko	American Turf & Carpet	Anchor Industries
Aztec Tents	Celina Tent Inc.	Choice Party Linens
Creedon and Co.	Economy Tent International	Eureka!
Fiesta Tents Ltd	Flagro, USA	Fred's Tents
Granite Industries	Herculite Products	Isolation Systems Inc.
Jomar Inc.	L.B. Breck	R.A. Markert
Lightweight Manufacturing/Eurokeder	Losberger US, LLC	Made in America
Mainline Carpets	Pioneer Tool & Forge Inc.	SEC/Ranier
Signature Systems Group, LLC	Tentwares	Top Tec Products LLC
United Site Services		

MATRA - The Association for the Tenting Professional

This email was sent to '@@email@@' from Mid-Atlantic Tent Renters Association. If you wish to stop receiving email from us, you can simply remove yourself by visiting: @@unsubscribe_url@@